

Privacy Policy

Wilson Heating & Air Conditioning, Inc. (“Company, we, or us”) is committed to protecting your right to privacy. In keeping with that commitment, we are providing you with details about the information we collect while doing business.

When you visit the Site

When you visit our web site (“Site”), you will be assigned a permanent “cookie” (a small text file) to be stored on your computer’s hard drive. The purpose of the cookie is to identify you when you visit the Site, so we can enhance and customize your online experience.

You can choose to browse the Site without cookies, but without this identifying file, you may not be able to take advantage of certain features of the Site. Each web browser is different, so generally check the “Help” menu of your web browser to learn how to change your cookie preferences.

We also collect certain technical information from your computer each time you request a page during a visit to the Site. This information may include your Internet Protocol (IP) address, your computer’s operating system, web browser type, and the address of a referring web site, if any. We collect this information to enhance the quality of your experience during your visit to the Site and will not sell or rent this information to any third parties.

We may also contract with third parties to provide us with data collection and reporting services regarding the Site and to track and measure performance of our marketing efforts. These third parties may use cookies and may receive anonymous information about your browsing and activity on the Site. None of your personally identifiable information (such as your name, address, and email address) will be received by or shared with these third parties.

When you submit information to us

Information you submit to us via the Site is stored on a secure server.

When you choose to receive e-mail from us

From time to time, you may receive e-mailed information about our products, promotions, and services. In addition to receiving e-mail from us, you may occasionally receive special mailings from us.

When you enter a contest or complete a survey

Contests and surveys provide us with an opportunity to improve our product offerings and

enhance the Site. While we do not release specific information about contest and survey participants, we may occasionally e-mail our contest and survey participants about special offers and Site updates.

When you click on a link in our e-mail communications

In order to create a better electronic community, we may collect specific user profile information, such as the referring URL. This information is used to identify broad demographic trends that may allow us to provide you with information tailored to your interests. You will not be personally identified from this information.

Non-Sharing of Personal Information

We respect your privacy and do not sell, trade, or share your personal information for marketing purposes. Your data is used solely to provide services you've requested or as consented. We may share information with trusted third parties strictly for operational purposes, and they are prohibited from using it for anything else. We take all necessary steps to safeguard your information from unauthorized access or disclosure.

When you leave our site

We have no control over the privacy practices of sites outside of our domain. If you follow a link on the Site to another website, read that website's privacy policy and contact that website's administrator with your privacy-related questions.